

## XO™ HOSTING RESELLER BRANDED SOLUTIONS

**Resell a private labeled or co-branded version of reliable, secure and scalable XO™ Web Site Hosting.**

XO HOSTING SERVICES

Now hosting resellers like you can offer high-margin, reliable, scalable hosting and Internet services to your customer base.

### XO™ Reseller Branded Solutions let you:

- Resell a private labeled or co-branded version of reliable, secure and scalable XO Web Site Hosting to your small and growing business customers at prices from \$25-\$100 per month
- Outsource providing a hosting service so you can focus on your core business
- Cross-sell Web Site Hosting and Internet services to your customers, thereby increasing their retention
- Generate a high-margin monthly recurring revenue stream by leveraging your existing sales channels and enhancing your brand
- Transition an existing hosting customer base to XO seamlessly with our detailed processes and extensive experience
- Offer a branded hosting solution in only 60 days or less from contract signing

The reliable, secure, high-performance XO hosting platform offers:

- Integrated domain name registration at competitive prices
- Highly reliable DNS, Web Hosting, POP3 and Web-based e-mail and FTP
- Multiple site publishing options on UNIX® and Windows® Web servers
- Self-service customer account management
- Optional nationwide Internet dial-up to more than 800 POP numbers
- Add-on eCommerce options like product catalog, shopping cart and transaction processing

With Reseller Branded Solutions, XO:

- Provides an automated, Web-based account signup or optional live sales representatives
- Features your brand presence on every page of the advanced yet easy-to-use XO customer account management Gateway

- Complements your service offering with flexible billing options; XO can bill your customer or can send an automated billing feed so you're able to include hosting charges on your customer's bill
- Offers attractive wholesale discounts so you can immediately generate high-margin revenue upon launch
- Provides every reseller partner with secure, detailed, Web-based sales reports – updated daily – to give you complete visibility into your hosting business
- Can scale our proprietary hosting and Internet services platform and call center resources to support how you operate.

### Branding / Service Options:

#### Co-brand Channel:

- Co-branded account signup and account management pages
- XO-branded Customer Care
- XO-branded customer communications
- XO-branded billing or Reseller performs billing based on XO billing feed
- Resell XO retail hosting plans or customized plans

#### Private Label:

- Reseller-branded account signup and account management pages
- Reseller-branded Customer Care or Reseller performs Tier-One Care
- Reseller-branded customer communications
- Reseller-branded billing or Reseller performs billing based on XO billing feed
- Resell XO retail hosting plans (Reseller-branded) or customized plans

### Contact XO™

For more information, please contact your XO Sales Representative or visit [www.xo.com](http://www.xo.com).

