The New Choice in Communications





Tailored with your business in mind

Choice is good, but it can be confusing. That's how many business people size up today's competitive communications marketplace. And they're asking questions like:

- What are the advantages of using a single provider for local and long distance services?
- Will we really save any money?
- How can we be sure that the company we select will be in business a year from now?
- Can one service provider really do it all and do it well?

All good questions.

Sprint listened to managers at small and mid-sized businesses across the country to find out what their concerns are. Then we put together an integrated local service offering that can fulfill the exacting demands of any organization for quality service and support. We call it Sprint Complete AccessSM.



One clear choice for total communications solutions to meet today's business needs

Now, you can choose Sprint to communicate across the street as well as across the country and around the globe. That's because we're bringing local phone service to your metropolitan area as part of a total package with long distance, dedicated high-speed Internet access, data and wireless solutions. Doing business with a communications provider you can trust has never been easier.

More than a century of experience

Sprint is no newcomer when it comes to local phone service. We've been at it since 1899. Today, we manage more than eight million local phone lines in over 3,000 communities in 18 states. Now Sprint can bring local service experience to your business with an integrated solution to meet all your communication needs.

Single-source provider. Say hello to simplicity and convenience:

- One point of contact for multiple services
- One number to call for customer care
- One bill for designated, integrated local, long distance and data services¹



You will save time and avoid the hassle of dealing with multiple service providers, plus you will be able to rely on one service provider for all your communications services. That's time you can devote to focusing on more important business issues.

No phone number change.² When you transfer your local phone service to Sprint, you can keep the same telephone numbers you have today. If you are using toll-free numbers from another carrier, you can keep those, too. Even your wireless numbers may be transferable.

Sprint managed all the way. We don't just repackage and resell the services of other communications carriers. We've put our own advanced facilities in place and take full responsibility for the reliability of all your Sprint services — near and far.

Flexible today, upscaleable tomorrow. Sprint Complete Accesscan easily adapt to the changing requirements of your business. You pay only for the number of voice and data channels that you need. You can add services as your business dictates and change the mix of services when your needs change.

Proven performance. You can have total confidence in the quality and reliability of all your Sprint services because they run over networks built by Sprint and managed by Sprint for exceptional performance. As an acknowledged leader in both the wired and wireless worlds, Sprint takes pride in doing it all and doing it well.

¹ Occasional exceptions may apply

² Number portability subject to verification

Local telephone services

Choose from:

- Individual business lines
- Key/PBX trunks
- ISDN PRI

Plus

- All the most popular network features
- Voice mail
- Audio conferencing
- Telephone systems

Long distance telephone services

Choose from:

A variety of long distance calling plans for domestic and international calls

Plus

- Toll-free service
- Calling cards
- Accounting codes

Data services

Choose from:

- High-speed dedicated Internet access
- Frame relay service

Plus, choose from options such as:

- IP VPNs
- Managed security
- Managed network services
- Data equipment
- And more

PCS wireless services

Choose from:

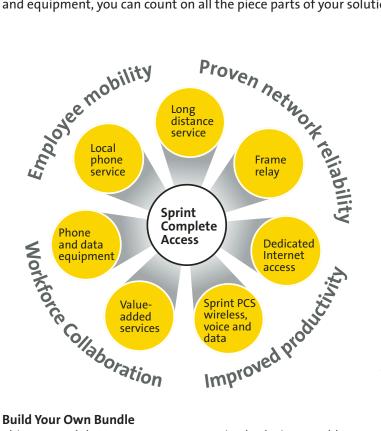
A variety of plans for voice and high-speed

Plus

- Wireless phones and devices
- Wireless data
- PC cards

Sprint Complete Access

Build your own solution from extensive Sprint product offerings. With Sprint as your single source for communications services and equipment, you can count on all the piece parts of your solution working together.



Build Your Own Bundle

This approach lets you create a customized solution to address today's business demands while providing the flexibility to adapt to the changing business needs of tomorrow.

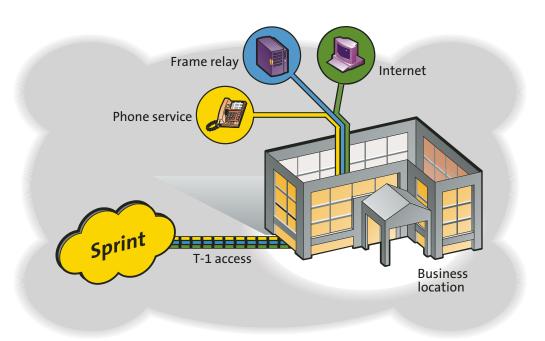
Outstanding local support

A dedicated Sprint sales team will show you how to capitalize on today's innovative technologies. They will help you tailor a solution that can trim overhead costs, boost employee productivity, enhance customer service and even increase sales opportunities. Ongoing support is provided by a dedicated customer service team. So whenever you contact Sprint with questions or service issues, you are talking to someone who is thoroughly knowledgeable about your communications infrastructure.

Build your own bundle

The communications needs of your business are unique. With Sprint Complete Access, you have options.

Sprint connects your offices to our network using a highquality T1 dedicated access line with up to 24 channels for voice and/or data. You can choose the number of lines or trunks you need for local and long distance service and the long distance calling plan that's most economical for you. You can also meet the data needs of your business by adding dedicated access to the Internet and Sprint frame relay network on the same T1 at the speed of your choice. Compared with using multiple service providers for different services, you can save on network access charges and simplify network management.



High-quality T1 Access

Sprint will install a dedicated T1 access line to support all your communications services. You will pay only for the number of voice and data channels that you need.

What others say about Sprint service and support

J. D. Power and Associates, a highly regarded research and marketing firm, recognized Sprint for "highest customer satisfaction with business high-end data service providers two years in a row." In the 2003 study, Sprint ranked higher than the other providers in all seven factors, with particularly strong results in sales representatives/account executives, billing, company image, and offerings and promotions factors.

Sprint also recently received top honors from Frost & Sullivan and the General Services Administration for delivering technical excellence and was the top-rated telecommunications company in InformationWeek's "Analyzing the Outsourcers" study.4

And, for the past eight years, the Sprint long distance network has had the fewest number of FCC-reportable outages of the three major competitors, further proof of our reliability and commitment to service.

Why Sprint?

Sprint and Nextel have come together, offering you more choice and flexibility. This powerful combination brings you access to more products, more services and more of what you need — to do more of what you want. Welcome to a future full of possibility.

We are the new Sprint, and yes you can.

³ J.D. Power and Associates 2003 Major Provider Business Telecommunications Services Study. High-end data segment includes frame relay, ATM and other packet/cell technologies. Study conducted among 4,717 businesses with 2-500+ employees that subscribe to major providers in the business telecommunications market.

⁴ Used with permission, CMP Media LLC, InformationWeek magazine, Nov. 18, 2002.

