## READYCAST WEB CONFERENCING



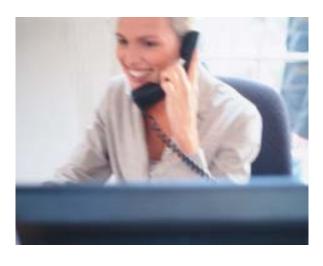
WHEN COLLABORATION REALLY MATTERS...

What if you could make presentations and share visuals with clients around the world without having to travel or set up elaborate conference facilities? What if you could collaborate with colleagues in different locations, review, and immediately make changes to a project or document? With ReadyCast® you can do all that and more. ReadyCast gives you all the tools you need to initiate and engage up to 50 participants in meetings from your own desktop, making it easy to get immediate feedback and share ideas.

### Virtual meetings made easy

Powered by the WebEx® Meeting Center platform, ReadyCast is ideal for small interactive meetings such as ad campaign rollouts, new product launches, project meetings, legal evidence sharing, and strategic planning sessions. With the ability to add visual presentations, do slide shows, collaborate through white boarding, direct Web tours, and share applications, ReadyCast gives you the power to conduct intimate collaborations or presentations. Meetings that previously required days of planning, coordination, travel and set-up can now occur immediately without extensive lead-time or expense.

It's never been easier, or quicker, to present and collaborate anytime, from anywhere. Through our simple-to-use interface, you are in total control of all aspects of the conference including audio and Web. The option to pass full control gives participants the opportunity to make live changes to documents or show something to the group from their own desktop. ReadyCast puts flexibility and convenience at your fingertips, allowing you to take control of your next meeting or project and get maximum results.



### Successful results every time

ReadyCast is backed by Premiere Conferencing's award-winning customer service and advanced security features, which ensure that every ReadyCast session is successful. Combining the visual features of WebEx's collaborative software with Premiere Conferencing's ReadyConference® automated audio conferencing, gives you the advantage of one help line and one bill providing added convenience and confidence to conducting a Web meeting.



# Sign up for ReadyCast today!

To access ReadyCast you must have a ReadyConference account, an Internet connection, and a phone. To set up that account, call us at 877 807-0970 or 719 389-0133 or enroll online today at www.premiereconferencing.com.

Log onto www.readycast.com to schedule your ReadyCast meeting. An e-mail invitation will automatically be sent to your guests with links and passcodes.

Conduct your ReadyCast meeting with confidence. Premiere Conferencing's acclaimed customer service team is available at anytime during your session should you need their assistance.





Complimentary training and online demonstrations are available to all ReadyCast customers before scheduling the first call. Should you require help at any time during your ReadyCast session, an operator is standing by 24/7 to provide assistance for both the audio and visual aspects of the conference.

### Create dynamic presentations

ReadyCast's intuitive design is easy to navigate and provides innovative features that maximize the effectiveness of presentations or collaborative meetings. Such features include:

Meeting management. Automatically send e-mail invitations from your name and provide scheduling options to send reminders prior to your meeting.

Presentation tools. Show slides including any animations or builds within them, share documents, applications, video and Flash files, and conduct Web tours.

**Annotation tools.** Point out important information during your presentation.

Transfer files. Deliver files to another participant from your desktop.

Sound notification. Alerts you when a participant enters, exits, raises a hand, or chats.

Polling. Gather participant opinions instantly with the option to see how each participant voted.

Multiple presentation access. All presentations remain available via easy-to-access tabs.

**24**/7 Customer service. Assistance is always available for both audio and visual aspects of your presentation.

Find out how ReadyCast can save you time and money, eliminating unnecessary travel and giving you the power to communicate in a highly engaging and compelling medium.

#### For more information

To see an online demo of ReadyCast, please visit www.premiereconferencing.com or call 800 234-2546 or 913 661-0700 and a representative will arrange a live demonstration. Find out why more of the world's top companies are relying on Premiere Conferencing's advanced audio and Web collaboration solutions.

### **About Premiere Conferencing**

Premiere Conferencing is the conferencing provider companies count on when communication really matters. From feature-rich automated and operator-assisted conferencing to advanced Web collaboration tools that enable people to create and interact visually over the Internet, Premiere Conferencing delivers the highest levels of security, reliability, and customer service. For more information, visit www.premiereconferencing.com.



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