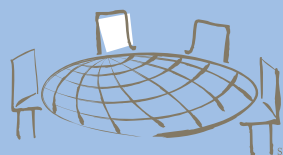


PREMIERECALL™

OPERATOR-ASSISTED CONFERENCING



WHEN YOUR EVENT REALLY MATTERS...



PremiereConferencing

For your most important meetings,
Premiere Conferencing's suite of
PremiereCall operator assisted solutions provides the event management expertise, technological innovation and guaranteed security you need to deliver your message with confidence. Whether you're communicating to employees, investors or customers, PremiereCall can accommodate your business needs with a level of professionalism unmatched in the industry.

count on



us

Our Experts Focus On Your Goals

For 20 years Premiere Conferencing has been the world's leader in innovative conferencing solutions, serving the Fortune 500, as well as smaller to mid-size companies. Our sole focus is on conferencing – and on the clients we serve. Discover why more companies around the world rely upon PremiereCall's superior features and professional services to help them reach their goals.

Experience: Our Client Services representatives boast an average tenure of 3.6 years.

Professional Care: PremiereCall offers a full range of professional assistance, including a dedicated Event Manager and skilled operator. These experts undergo months of intensive training, specialized courses and ongoing assessment to provide you the most professional service in the business.

Security & Reliability: From the latest encryption technology and industry-leading conference security features, to an advanced fault-tolerant and redundant architecture, Premiere Conferencing delivers some of the highest levels of security screening in the industry and provides 99.95% error-free performance.

The PremiereCall Advantage: Professional Meetings Every Time

PremiereCall offers three levels of service to choose from – PremiereCall Event, PremiereCall Auditorium and PremiereCall Connection, combining features and service to create unique solutions for your most important engagements.

All service levels include an experienced conferencing expert to help you plan and conduct successful conferences. With your goals and meeting scope in mind, that expert arranges reservations, coordinates specialists for enhanced services and ensures delivery of post-conference reports and recordings.

Minutes prior to start time, a highly trained lead operator consults with the speaker(s) to review meeting flow and features requested, such as recording and custom on-hold messaging. After announcing the speaker(s), the operator manages audio quality, Q&A and voting sessions for Event and Auditorium. With Connection, the operator monitors offline to enable complete privacy.

	PremiereCall Event	PremiereCall Auditorium	PremiereCall Connection
Recommended For	Image-impacting and large-scale events	Professional events with productivity in mind	Smaller, private sessions with a professional touch
Typical Applications	External product marketing, focus groups, press conferences, investor relations	All-hands meetings, HR announcements, training, web seminars	Board meetings and small forums requiring sophistication of operators
Audience Size	10s to 1,000s	40 to 1,000	Up to 30
Caller Entry & Tracking	Operator greeting, screening	IVR/Passcode with optional tracking via PINs	Operator greeting, screening
Operator Assistance	One or more fulltime, dedicated	One fulltime, dedicated	One until roll call, then on demand

Enhance Your Message With PremiereCall Features

Before Your Session:

- **Broadcast Messaging** allows you to send invitations via Blast e-mail, fax and/or voicemail.
- **Creative Services** adds sophistication to materials with graphic design, copywriting.
- **Fulfillment** provides a turn-key option to send advance information or post-meeting packets to invitees.
- **Web Presentation Services** include specialists who coordinate rehearsals and advise on timing, flow and techniques.
- **ReplyLine RSVP** collects information in advance from participants via phone or Web.

During Your Session:

- **Professional Announcer** kicks off the call and introduces speakers.
- **CommLine** phone connection creates open communication between client contact and dedicated operator (Event only).
- **Dial-Outs** personally bring important attendees/speakers into the call via an operator.
- **Host Controls** displays attendee data real-time , enabling the host to have more control over the call.
- **Custom On-Hold Music and Announcements** allows client provided audio to be played into conference (Event only).
- **Lecture Mode** allows operator to mute all lines so speaker can present without interruption or unwanted noise.
- **Sub-Conferences** allow breakout sessions or private conferences with selected participants (Event only).
- **Q&A** allows speakers to engage in interactive conversation with operator assistance and screening.
- **Polling** provides opportunity for feedback through operator-managed surveys.
- **Integration with Web Conferencing** supplements audio delivery with visual Web presentation capabilities.
- **Conference Recording** extends message reach with a replay, CD, tape or audio file for reference.

After Your Session:

- **Participant List** provides a post-call attendee report with duration and other host-requested information.
- **Transcription** services document the call, satisfy legal requirements, and provide an archive of the event.
- **Translation** into other languages extends the message reach into other countries.
- **Recording Duplication** provides professional grade recordings for single or bulk duplications.
- **Audio Production** uses Premiere Conferencing's professional grade recording and editing equipment to produce high quality recordings for playback and reproduction.
- **SoundByte®** enables additional participants to hear the message by phone 24/7 after the call.
- **Post-Event Reporting** merges information from registration, participation and polling to provide the client with requested information about each participant.

Our PremiereCall clients enjoy the highest level of outstanding customer care that companies around the world depend on from the industry's leader in reliability and customer satisfaction.

Communicate With Confidence

PremiereCall conferencing services offer an array of assurances, such as unique conference IDs and passcodes for every event, application of secure socket layer encryption, ability for the moderator to control access to calls by using passcodes and approval lists or personal identification numbers (PIN).

For PremiereCall Auditorium and Event services, the level of security is even higher with the following safeguards to ensure your message is heard only by your intended audience:

- Dedicated operator can remove identified participants when the operator is notified during the pre-conference or via the behind-the-scenes CommLine
- Muted participant lines ensure the audience can hear, but not interrupt the conference unless the speaker chooses to open the lines for Q&A
- Operator screening of access to the speaker's pre-and post-conferences
- Private post-conferences for speakers to discuss the preceding conference confidentially
- Access to replays only through unique passcode

A Better Way To Present Information and Ideas

Discover how PremiereCall can make your next event more successful with benefits such as:

Customizable features: Feature-rich services professionally reflect you and your company's image and meet legal and regulatory constraints

Cost-savings: Allows you to streamline otherwise labor-intensive efforts

Targeting: Enables you to track and target marketing efforts through interactive Q&A and polling sessions, with detailed reporting available

Efficiency: Innovative technologies like broadcast messaging and convenient archive options let you communicate more effectively

PremiereCall allows you to select the best solution to meet your specific goals, whether you're announcing quarterly earnings to investors, conducting focus groups or training sessions, holding press conferences, launching a new product or making a company-wide announcement. For your image-impacting events, choose Premiere Conferencing, the provider companies count on when communication really matters.

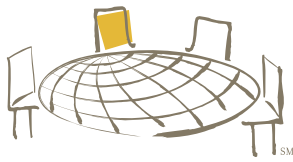


Sign up and begin using PremiereCall today!

1
To set up your account,
call us at (800) 804-4053.

2
Simply schedule your
meeting with your
dedicated Event Manager,
who will advise you on ways
to maximize your success.

3
Conduct your meeting!
Premiere Conferencing's
acclaimed customer service is
there every step of the way.



Premiere Conferencing

www.premiereconferencing.com

About Premiere Conferencing

Premiere Conferencing is the conferencing provider companies count on when communication really matters. From feature-rich automated and operator-assisted conferencing to advanced Web collaboration tools that enable people to create and interact visually over the Internet, Premiere Conferencing delivers the highest levels of security, reliability and customer service. For more information, visit www.premiereconferencing.com.

The Premiere Conferencing logo and PremiereCall Auditorium and PremiereCall Event are service marks of Premiere Conferencing. ReadyConference is a registered trademark of Premiere Conferencing.

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