

2014 Incentives Guide

March 20, 2014 edition



For reference only. Go to **Access Alliance™ > Partner Incentives** for details, restrictions, terms and conditions.

2014 Managed Office Member Incentive

Great News! The CenturyLink Channel Alliance (CCA) is offering a new Member Incentive in 2014, **CCA Managed Office SPIF**.

Details: For all Non Channel Integrated Managed Office Essentials or a la Carte sales sold between March 1 - December 31, 2014, Members can earn \$500 per location!* **Contact your master agent for eligibility.**

The opportunity must include the Bundle description of Managed Office or Managed Office Essentials. To add a Bundle, create a lite quote for iQ Networking services on your opportunity, under the Add Product Bundle Info select either Managed Office or Managed Office Essentials from the menu and click Add.

Opportunities without a Bundle description will not be considered for payment.

Dates: **Expires December 31, 2014**

Million Dollar Reward Program

With the **Million Dollar Reward Program**, there's never been a better time to be a Channel Alliance Member or an opportunity this big.

Details: The proposition is simple—increase your monthly recurring revenue by two million dollars in the next five years and get one million dollars for yourself, compliments of CenturyLink. And we'll even give you a head-start on measuring your revenue growth by using a Baseline premised on a revenue measurement going back to 2009. If you increase your monthly recurring revenue by four million dollars, you get another million!

Dates: **Ongoing**

Small Business Voice Referral Incentive

Get anywhere from **\$25 to \$255** for selling select CenturyLink Voice products!

Details: Sell the following voice products at the stated contract terms and get the payouts listed at right below:

- CenturyLink Choice Prime (Month-to-Month) (1, 2 or 3 Year) - **\$25** Payout
- CenturyLink Choice for Business (Month-to-Month) (1, 2 or 3 Year) - **\$25** Payout
- CenturyLink Choice for Business Plus (Month-to-Month) (1, 2 or 3 Year) - **\$25** Payout
- CenturyLink Choice for Business Add-A-Line (Month-to-Month) (1, 2 or 3 Year) - **\$25** Payout
- Core Connect 1 (Basic) (Month-to-Month) - **\$100** Payout
- Core Connect 1 (Basic) (1 Year) - **\$125** Payout
- Core Connect 1 (Basic) (2 Year) - **\$135** Payout
- Core Connect 1 (Basic) (3 Year) - **\$145** Payout

For reference use only, please see Access Alliance (formerly Q.Partner) for complete details. Questions should be directed to your CSM, ICM or Channel Alliance Marketing.

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Core Connect Professional (Month-to-Month) - **\$200** Payout

Core Connect Professional (1 Year) - **\$225** Payout

Core Connect Professional (2 Year) - **\$235** Payout

Core Connect Professional (3 Year) - **\$245** Payout

Core Connect Professional (5 Year) - **\$255** Payout

CenturyLink Unlimited Business Voice (Month-to-Month or 1 Year) - **\$50** Payout

CenturyLink Unlimited Business Voice (2 or 3 Year) - **\$60** Payout

Dates: ***Expires May 31, 2014***

Small Business High Speed Internet Incentive

Get up to **\$70** for selling CenturyLink Choice High Speed Internet (HSI) at 1.5 speed or higher!

Details: Sell the following High Speed Internet products at the stated contract terms and get the payouts listed at right below:

CenturyLink Choice High Speed Internet (HSI) 1.5 Speed & Higher (Month-to-Month) - **\$60** Payout

CenturyLink Choice High Speed Internet (HSI) 1.5 Speed & Higher (1 Year) - **\$60** Payout

CenturyLink Choice High Speed Internet (HSI) 1.5 Speed & Higher (2 Year) - **\$70** Payout

CenturyLink Choice High Speed Internet (HSI) 1.5 Speed & Higher (3 Year) - **\$70** Payout

Dates: ***Expires May 31, 2014***

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