## MobileCloud

# Secure mobility meets the power of the cloud



The Speed of Mobile

Brought to you by the leader in secure mobile device management, MobileCloud harnesses the power of the cloud to let your users go at the speed of mobile while protecting your enterprise data, corporate network, and compliance posture.

#### The enterprise in your pocket

Users carry your enterprise in their pocket. They use their smartphones and tablets to access the corporate network, business applications, and your organization's crown jewels: your enterprise data. The problem is these devices are all over the map. They go where your users go. Literally. And they introduce risk. They may be jailbroken, not adhere to your passcode policy, or have non-compliant applications installed. This jeopardizes your organization's sensitive data, exposes the network to mobile threats, or threatens your compliance with corporate or regulatory policies. What's required is a best-in-class secure mobile device management solution. We know you need flexible deployment options, an easy-to-use solution for your users, 100% uptime...and to move at the speed of mobile.

#### From the cloud to your pocket

Brought to you by the leader in secure enterprise mobility,
MobileCloud is the industry's first enterprise-grade, cloud-based mobile device management solution with a 100% uptime guarantee. Give your users device choice and make them more productive by delivering

secure access to business applications and data from anywhere. At the same time, maintain visibility and control over the devices in your environment and your corporate data. MobileCloud delivers the same secure, comprehensive, enterprise-grade mobile device management you've come to expect MobileManager, but from the cloud.

#### Move quickly

MobileCloud lets you get up-andrunning in a matter of minutes. Provision devices and set policies in a few simple steps, and enable your users to self-enroll quickly.

## Be flexible

MobileCloud gives you the flexibility to run as a private (on-premise install of cloud service), public (cloud service hosted in MobileCloud global data centers), or hybrid (combination of private and public) cloud. Choose the deployment that most closely fits your rollout strategy, operating budgets, business needs, and security requirements. And do so knowing that with its 100% SLA, We are as committed to keeping your enterprise mobile as you are. Guaranteed.

### Make it easy

MobileCloud allows you to make it drop-dead simple for your users to self-enroll via the cloud, easing the burden on them and IT. Simply send them a link, email, or SMS and they're off and running with the device of their choice.

## Choose enterprise-grade

MobileCloud uses the latest technology to load balance, utilize compute and storage resources, replicate data, and create a globally redundant, highly available system housed in SAS70 Type II and FISMA Moderate compliant and Federal Cloud Certified facilities offering the highest level of physical security and power redundancy. In fact, we're so committed to your availability that we guarantee 100% uptime or we'll owe you service credits for every minute of downtime.





MobileCloud securely automates the mobile device management lifecycle in the following ways:

| STAGE         | FEATURE  | BENEFIT  |
|---------------|--|--|
| Service Level | 100% uptime guarantee     Globally-redundant, highly-available, compliant cloud  | <ul> <li>Highly available, redundant solution; ensured alignment with your mobile device management service provider</li> <li>Cloud hosting that meets SAS70 Type II and FISMA Moderate requirements, and is Federal Cloud Certified.</li> </ul>   |
| Deploy        | Deploy as public, private or hybrid cloud  | Match your deployment to your unique<br>requirements   |
| Configure     | <ul> <li>Enable corporate email</li> <li>Set Wi-Fi, VPN, proxy servicer, and success point node</li> <li>Restrict resources/apps (including disallowing multi-player games and in-app purchased)</li> <li>Define and enforce OS and patch levels</li> <li>Delineate between personally-owned vs. company-issued</li> </ul>   | <ul> <li>Configure devices in an enterprise, policy-based way</li> <li>Enforce compliance with SOX, HIPAA and corporate data and system access policies</li> </ul>   |
| Provision     | Provision devices rapidly     Enforce profiles     Distribute apps via an enterprise app store   | <ul> <li>Rapidly activate thousands of users</li> <li>Maintain consistency across all deployed<br/>devices, with auditing and reporting</li> </ul>   |
| Secure        | <ul> <li>Enforce passcodes</li> <li>Integrate with two-factor authentication</li> <li>Locate device</li> <li>Lock device</li> <li>Auto-lock device after inactivity period</li> <li>Wipe full device</li> <li>Selectively wipe device</li> <li>Auto-wipe device after failed login attempts</li> <li>Ascertain passcode history</li> <li>Block jailbroken or rooted devices from corporate network</li> <li>Enable mobile app tunnels</li> <li>Block unauthorized or non-compliant devices</li> <li>Perform app blacklisting/whitelisting</li> <li>Gain actionable mobile security intelligence and integrate with SIEM</li> <li>Set Dynamic Defense context-aware policies, such as application blocking</li> </ul> | <ul> <li>Protect corporate data in event of device loss/theft</li> <li>Claw back corporate data after employee departure</li> <li>Prevent unauthorized access to corporate network and business applications</li> <li>Protect corporate network from mobile threats</li> <li>Disable or limit access to device functions or applications based on context</li> <li>Gain visibility into mobile device usage and access; integrate into popular SIEM applications</li> <li>Enable secure file synchronization and provide content-and-context-aware mobile DLP that is integrated with leading enterprise collaboration software</li> </ul> |
| Track         | Detect user, device, system and service issues Maintain hardware inventory Maintain software inventory Maintain inventory of asset details, such as OS, carrier, phone number, SIM, IMEI, serial number, etc. Report on device statistics such as battery, storage, status, etc. Report on service details such as roaming, location, user inactivity and expenses   | Reduce wireless expenses by optimizing service plans against traveling employees     Negotiate wireless service contracts with better visibility and more intelligence     Protect corporate data and potential device misuse by retiring inactive devices   |
| Decommission  | Wipe full device     Selectively wipe device     Identify inactive devices   | Protect corporate data by removing all data or<br>by clawing back selected corporate data after<br>employee departure     Save cost by identifying and decommissioning<br>inactive devices   |

Features vary by device and cloud deployment choice (public, private, hybrid)

